



It's important to us that you have **100% faith in Be Smart**, so much so that we are prepared to guarantee it.

We guarantee...



... that your project will be delivered **on time and on budget.**



...that we will always **sweetly but constructively challenge your brief.** We're brief makers not just brief takers.



...**consistent and high quality creative work.** The word 'consistent' is important; there'll be no dips in quality here!



...that we'll not only work harmoniously with your marketing and comms team but also with other agencies of yours as **part of a bigger team.**



...that we'll always be looking to **further our knowledge on your brand and your market** to give you better results.

If we fail on any one of these 5 areas, we'll reduce your bill by 50% - GUARANTEED!

